



**2017 Michigan Art
Education Association Fall
Conference
Julia Tomaro
Commercial Exhibitions
Coordinator**



**Commercial Exhibitors/Vendors
2017 Michigan Art Education Association Conference**

The 68th Annual Michigan Art Education Association Conference, “Retro in the Metro: Redesign, Revitalize, and Reimagine” will be held November 2-6, 2017 at the Cobo Center, One Washington Blvd., Detroit, MI 48226. We are excited to invite you to the renewed Detroit and all of its creative offerings.

The conference hotel will be the Westin, Book Cadillac, 1114 Washington Blvd., Detroit, MI 48226, at a reasonable rate of \$155 per room. Advance reservations at this price can be made by phone: (313) 442-1600. Please note that you must mention that you are attending the Michigan Art Education Association Conference to receive the above rate.

Flight connections should pose no major problems as the area is serviced by Detroit International Airport (DTW).

MAEA is offering two choices for booth spaces. The first, more traditional space will be piped and draped in a room containing 25 booths and will cost \$350 per space. There is more space available in the Atrium and another walkway that will have tables only (no piping or draping), so if you bring your own backdrop and table coverings, you will be able to save at the reduced fee of \$300 per booth space. These spaces are also limited so please place reservations early, because they will be assigned as paid. You may do this on-line at www.miarted.org or use this direct link to the Google Form:

https://docs.google.com/forms/d/1TKor3cT8PTO6cT7Ljp9_3JjRI8L2yfxEzbtflH-Sb0k/prefill

Very close to all these spaces, we also have reserved a room free of charge for vendors to present. You will need to fill out a presenter application on line at

<http://miartedevents.org/data/conference/admin/PROPOSALFORM.asp>

or at the bottom of the Exhibit Space Application form. This will reserve the space and assign a specific time for you to present. If you need someone to watch your booth during that time, email me to let me know.

Cobo Hall employees will be taking care of all of the vendor spaces. It will be best for you if you can pull up to the drop off site and walk your materials in. Your space will be located on the second floor. There are elevators and escalators if you need them. If you need to ship ahead or use the loading dock, fees will be assessed.

You will be able to set up 2-6 PM on Thursday, October 27 to be ready for Friday morning. I will also be available at the vendor area at 8AM, Friday morning.

Your conference co-chairs, Lani Warner, Adrienne DeMilner and Tanya Lockwood, have assured us that each day there will be one hour devoted to vendor visitation. Please contact Julia Tomaro at 1stjuliatomaro@gmail.com to request other information or help.

2017 Tentative Schedule:

- Thursday, November 2
- Friday, November 3

- Saturday, November 4

Vendor set up 2-6 PM

Set up from 8-10 AM, if needed

- Vendors open at 10:00 AM until 5:00 PM

Exhibits open at 10:00 AM – 3:00 PM

- Tear down the exhibits after 3:00 PM

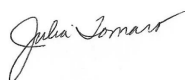
One box lunch per booth will be available both November 3rd and 4th. We will be contacting you to take orders for each representative. Additional lunches are available at \$25 each.

Your check made payable to MAEA 2017 Conference, along with the completed Exhibit Space Application Form, mailed to Julia Tomaro's address below, or you may complete both electronically using the Google form. An email (or form receipt) will let you know when the correspondence has been received

BONUS: As has been MAEA's practice for the past several years, a free business size card advertisement will appear in the official conference program – ONLY if you send your digital card image to 1stjuliatomaro@gmail.com, by August 1st 2017. In addition, please remember that the quality of your scanning process effects the printing process.

Our conference committee has been eagerly planning this conference in downtown Detroit. We hope you will save some time to enjoy the city. MAEA thus extends a warm welcome to all vendors who cater to and uphold our profession. Your attendance at our 2017 Conference will be appreciated as always!

Sincerely,



Julia Tomaro
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